

STYLE YOUR SMILE

Get ready with beauty and lifestyle blogger **Coco Bassey** (@cocobassey) as she styles her go-to look for a night out. From a jaw-dropping dress to a camera-ready smile, Coco gives us her tips and tricks to look camera ready for an “insta-perfect” night.

MARIE CLAIRE: HOW DO YOU POWER YOUR LOOK?

COCO BASSEY: With a bright smile! The best looks are always complemented with a great smile, and Crest 3DWhite Luxe Glamorous Toothpaste keeps my smile white and bright all day long!

MC: WHAT DOES A TYPICAL NIGHT OUT LOOK LIKE FOR YOU?

CB: I like keeping things low-key—dinner and drinks with friends at a restaurant or lounge is my go-to choice!

MC: WHAT IS YOUR GO-TO LOOK FOR A NIGHT OUT?

CB: I have a black top that I borrowed from my best friend in high school and it’s still one of my go-to pieces for a night on the town. I love accessorizing my looks with my favorite boots of the season and a small cross-body bag that holds my essentials.

MC: WHEN DO YOU FEEL MOST CONFIDENT?

CB: When I’m traveling. I’m always so inspired by new places, it forces me to step outside of my comfort zone and explore.

MC: WHAT IS YOUR SECRET TO A CAMERA-READY LOOK?

CB: Take your time finding colors and products that are truly flattering to your complexion. I went through a lot of trial and error before I narrowed down my favorite foundations and lip colors that work for me.



The right foundation, paired with the perfect highlighter, always makes for a gorgeous, understated look.



“My go-to for cooler temps is a well-tailored blazer or coat.”

“I can’t live without my collection of dainty gold jewelry.”



“Depending on my mood, I’m just as comfortable in a glitzy minidress as I am in a pair of jeans.”



VIP TREATMENT
Channel Hollywood at home with Crest 3DWhite Luxe Glamorous Toothpaste.

“Bright lips are always great for a night out!”

